

MYTRAILGROUP

MYRUNGROUP

YOUNGGUNS

TERM 1 - 2021

RUN STRONG



RUN SLAB

FACT SHEET - TERM 4 2020



Welcome to TERM 1 2021 FACT SHEET

A MESSAGE FROM VLAD SHATROV, Runlab Founder.

Welcome and welcome back! At Runlab, we strive to be the leading run training group and resource for runners.

After a very challenging 2021 - we are looking forward to welcoming many runners (Athletes) who are both new and returning. We cannot wait to set you up for your 2021 GOALS. We operate as a Covid safe business, your health is a priority for us and all sessions are run with any NSW Health recommendations implemented.

GOAL Setting will be our mental strength development focus this term, to help best mentally prepare you for the year ahead. Complemented by our core offering our run sessions and the crucial addition of Nutritional guidance by our partner Compeat Nutrition, you have made the right choice to come and train with us for maximum results.

Consistency is key for improved running. And so are quality running and strength sessions with added drills to improve form, we will bring this to you over the 10 weeks of Term 1.

A question I hear others mention very frequently is this "Is Runlab only for ELITE runners"? I can honestly tell you: NO, it isn't. What it does require however is that you want to improve and are willing (with our assistance) to give that a shot.

Term starts Monday 25th January.

In this Fact Sheet returning runners will get a summary of session changes and key updates.

New runners will get a summary of all the important things that you should be aware of before the Term kicks off.

In this fact sheet, follow the interactive links to our website for further details.



TERM 1 - a Summary

What's new in Term 1?

Before Term 1 even starts we have

- SUMMER SESSIONS
- TWO SUPERSESSIONS
 - ◆ 16th Nelsons bay and Bundeena
 - ◆ 23rd TBC - Covid dependant
 - ◆ UTA LAUNCH NIGHT
 - ◆ Wednesday 13th January 6:30pm

And then from the 25th January 2021, we commence our 10 Week Term with added classes giving you more choice and flexibility including

- New Maitland Myrungroup Tue PM
- New Friday PM Run recovery
- New additional Runstrong Wednesday PM
- New Young Guns development squad Monday PM

Vlad Shatrov

Runlab - Director | Coach | Developer



Summer sessions
2 weeks of sessions
in the Hunter
OPEN for ENTRY
Details - [HERE](#)



Welcome to Term 1 2021 FACT SHEET (Continued)

How many sessions should I do with Runlab a Week?

Well that's partly determined by how many groups are in your region, and this is something we are looking to increase all the time. It also depends on your running history and your running goals. But on average most runners training for events train 6+ times a week and many do more than that.

This would be a combination of shorter easier runs, possible gym strength work and a weekly longer run usually on the Weekend. An Ideal mix would likely include two targeted run sessions and a Strength sessions every week in addition to your other training.

We offer flexible pricing per session which adjusts downwards if you do more than 1 session/week

Flexibility! IF you miss your weekly session YOU can swap to another group or make it up the following week, no worries!

Vlad Shatrov
Runlab - Director | Coach | Developer

Follow us online to stay updated

IG - [@Vlad_protrailrunner](#) Strava - [/pros/vshatrov](#) FB - [@VladShatrovRunner](#) FB - [@MYRUNLAB](#)

Term starts Monday 25th Jan.

Complete the Expressions of Interest form to be given express 48 hours notice of entry into Term 1 from 11th January. General entries open from the 13th January

Please Note - When you purchase your desired session/s you have credits which you then use to book into your actual chosen class. This is important because we have limited class sizes, to guarantee your spot, we encourage you to enter early.

ON THE GROUND GROUPS - INCLUSIONS & BENEFITS.

A summary

All ATHLETES joining us for a regular weekly session in Term FOUR - Have these inclusions in ADDITION to the actual running sessions you have added to your term membership

1. A FORTNIGHTLY ZOOM Athletes check, before the start of each week - This is an opportunity to engage with your Coaches LIVE via zoom about the upcoming week and all your running and training questions. Usually Sundays 4pm, In this session we also cover off interesting topics and upcoming events. If you cannot make the LIVE you will be able to watch it later.
2. Access to the Term 1 private facebook group to get all your key updates
3. Access to THESE exclusive discounts from our valued partners
4. Access to the COMPEAT NUTRITION Knowledge hub-FREE. Check it out
5. Weekly Live Runstrong Zoom wednesday PM which you can join in or do at a time that better suits.
6. A personal race bib - a Memento of your Term!

AND CONTINUING in this Term 1 - which will assist you in any upcoming events in the future

- The Athletes log with some modifications - and Self Imagery tasks
- Building a Race Plan document

ONLINE OFFERING - INCLUSIONS & BENEFITS.

All ATHLETES joining us for online sessions in Term 1 - Have these inclusions

The LIVE FORTNIGHTLY ZOOM Athletes check in- This is an opportunity to engage with your Coaches LIVE via zoom about the upcoming week and all your running training questions. In this session we also cover off interesting topics and upcoming events. If you cannot make the LIVE you will be able to watch it later.

1. Access to the Term 1 private facebook group to get all your key updates including your Fortnightly live Zoom check-in before each week
2. 2 Weekly running sessions via PDF, one targeted towards trail running and the other road running. You can do one or both at a time that suits you. Including Time Trial tasks.
3. Access to a Weekly Zoom Runstrong session which you can do real time 6pm Wednesdays or at view it later at a time that suits you
4. Access to THESE exclusive discounts from our valued partners
5. Access to the COMPEAT NUTRITION Knowledge hub FREE. Check it out

AND CONTINUING in this Term 1 - which will assist you in any upcoming events in the future

- The Athletes log with a focus on GOAL setting

Am I good enough to train with Runlab?

Well it's totally up to you. We do cater for almost all levels of runners, and we do run our sessions in such a way that different paced runners are able to train at a distance/time repetition within a session that will allow you both to be challenged but also to recover for optimum improvement in running fitness.

Our culture sets a standard, and our tagline "Achieve your impossible" goes to the fact that the people that run with us are aiming to really improve and get a result.

Our Runlab singlets are worn to sessions and it encourages our dynamic group environment.

We have standards, which can be viewed under FAQ's

We have groups for both Adults and Juniors!

**JOINING FEE NEW TO RUNLAB ONLY -
\$49 Youth \$59 Adults**

"RECEIVE A RUNNERS PROFILE" + "INTRO PACK"
INCLUDES YOUR TECHNICAL RUNLABSINGLET"

[ENROL NOW](#)

MYRUNGROUP

- 5:30PM LAKE MAC TUESDAYS **NEW TIME**
- 5:45AM MEREWETHER TUESDAYS
- 5:30PM MAITLAND TUESDAYS **NEW SESSION**

MYTRAILGROUP/PLUS*

- 5:45AM NEWCASTLE THURSDAYS **NEW SESSION**
- 5:30PM NEWCASTLE THURSDAYS*

RUNSTRONG

- 6PM MONDAYS CORNERSTONE S&F ADAMSTOWN
- 5:45PM & 6:40PM WEDNESDAYS THE CONCEPT NEWCASTLE
NEW SECOND CLASS

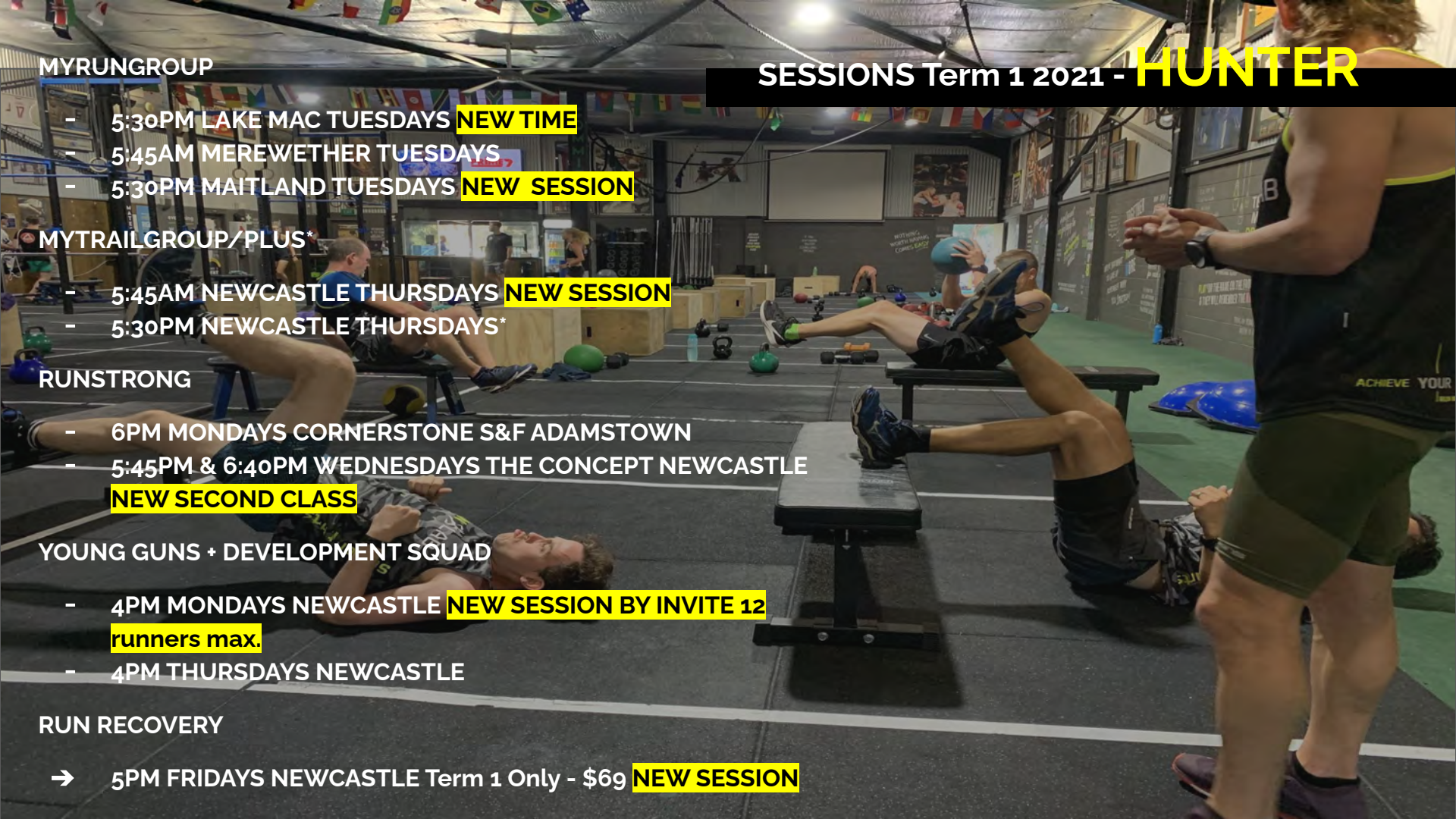
YOUNG GUNS + DEVELOPMENT SQUAD

- 4PM MONDAYS NEWCASTLE **NEW SESSION BY INVITE 12 runners max.**
- 4PM THURSDAYS NEWCASTLE

RUN RECOVERY

- 5PM FRIDAYS NEWCASTLE Term 1 Only - \$69 **NEW SESSION**

SESSIONS Term 1 2021 - **HUNTER**



SESSIONS Term 1 2021 - SYDNEY

MYRUNGROUP

- 5:45AM ALEXANDRIA FRIDAYS

MYTRAILGROUP

- 5:45AM MAROUBRA THURSDAYS

RUNSTRONG

- ZOOM class available



2021 LAUNCH BRING IT!

UTA LAUNCH NIGHT - This is a 2 hour Workshop + Food/Drinks - The aim to provide an education on programming together with industry experts to answer your questions. Available via ZOOM if you cannot make the physical session in Newcastle. 50 + UTA runners united with a common purpose!

[DETAILS HERE](#)



SESSION TYPES EXPLAINED

A group of runners in various athletic wear are captured from behind, running across a grassy field. In the background, there's a row of houses, a paved road with some parked cars, and a beach area with people in the distance under a clear sky.

Strength & Conditioning -RUNSTRONG

RUNSTRONG is the key to taking your running to the next level suitable for all runners in a 60-minute dynamic functional based gym session Do you want industry leading running strength sessions to improve form, reduce the risk of injury but ultimately take your running to a new level?

RUNSTRONG is for you. Results guaranteed!

Road Running Training - MYRUNGROUP

MYRUNGROUP is suitable for all runners wanting a high intensity interval run session inclusive of form development in a 75 minute running session on ovals

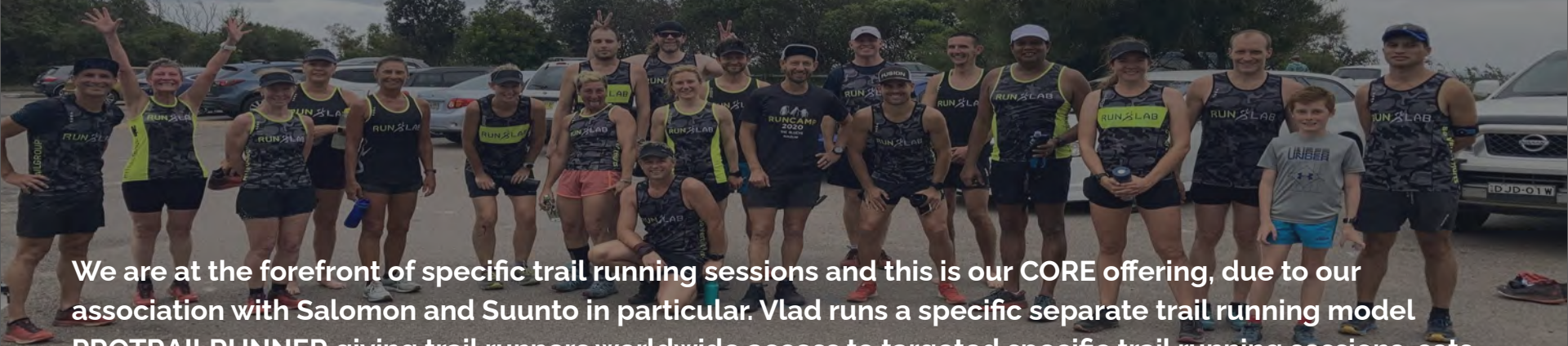
Do you want industry-leading Interval Running Sessions to make you the best you can be on the road? Are you prepared to be challenged and ultimately improve?

MYRUNGROUP is for you. Results guaranteed!

Session types - Continued

Trail Run Training -**MYTRAILGROUP**

MYTRAILGROUP is the key to taking your running to the next level . Suitable for all runners in a 75-90-minute **SPECIFIC RUNNING SESSION** which gives you timely adaptations and benefits required for competing in off road events. You may also just prefer running in the bush to running around ovals too.



We are at the forefront of specific trail running sessions and this is our **CORE** offering, due to our association with Salomon and Suunto in particular. Vlad runs a specific separate trail running model **PROTRAILRUNNER** giving trail runners worldwide access to targeted specific trail running sessions, sets, programs and more which they do at a time that suits them in a supportive online Forum. The development of these specific sessions is integrated into our trail running groups Mytrailgroup.

MYTRAILGROUP PLUS - a longer version of the above. 90 Minutes - Includes Hydration from Tailwind and covers National Park additional Training Fees. Offered Hunter only

Session types - Continued

YOUNG GUNS + YOUNG GUNS PERFORMANCE!

Young Guns is the RUNLAB offering for junior runners. In Term 1 2021 we will be offering 2 weekly sessions. The sessions are interval based running sessions with added drills to better develop efficient running technique. The interval sessions are aimed at improving strength, speed and fitness geared towards distance and cross country running. Sessions are run on ovals or fire trails off road in and around the Newcastle area.

Young Guns Performance - **Mondays 4pm. New session for 2021.** This session is targeted towards junior runners that take their running seriously and are able to commit to run training at least once more during the week. This can be by joining the Thursday pm session or by doing the session in their own time during the week.

Young Guns - Thursdays 4pm. For all runners! Our regular offering of drills and intervals.

NOTE: Young Runners 13 and above, may be able to join in with our regular adult squad depending on their ability.

MYRUNLAB

Do you want training customised just for you?

Do you want to access our industry leading sessions at a time and place that suits you?

Do you want to target and improve a specific component of your running?

Well we have this for you MYRUNLAB.
Results guaranteed!

This includes **customised programs**, run analysis, personal training options

runlab.com.au/sessions/myrunlab/



END of TERM - TIME TRIALS

At the end of the Term (scheduled to best fit in with any possible targeted events) we run one Trail 5km or Track 3km time trial only per area. We do this to allow for as many runners as possible to come together and run against each other in a friendly competitive environment. It also allows runners to meet runners from around other areas

Dates are communicated within weeks 1-5 of the Term so that you have time to be organised for that week.

Thanks to our valued partners we have an allocation of prizes awarded in the Term ending super session. The value of these packs is significant and can range up to over \$300 in value. Now that's pretty special. Previously for each of the three groups Sydney CBD, Central Coast and Newcastle and now on a wider scale being on Demand we have a minimum of Male/ Female Time trial winners AND 2 coaches awards*. The award changes based on partner allocation.

→ Time Trial and Coach Awards Terms and Conditions

An individual cannot win fastest TT in consecutive terms and only once yearly! If your in the Elite group your time won't impact other runners receiving fastest TT and you will receive a separate award at Runlab's discretion and there may or may not be separate Elite awards. Must have entered a full term (not casual) AND enter the following Term when the prizes will be given. In each super session there must be a minimum of 3 Male and 3 Female runners for awards to be allocated to that group.

REAL VALUE. RUNLAB MEMBER BENEFITS & PARTNER OFFERS

By signing up to a Term you are automatically eligible to receive the impressive benefits that are a part of being a RUNLAB member. Along with the structure and delivery of our sessions this sets us apart from other running groups.

Benefits include:

- Invite into private groups allowing additional coaching support for all On Demand runners
- Member only rates at Pace Athletic, Salomon, Suunto, Le bent, Compeat Nutrition, Dusty, Tailwind, Air Relax Australia, Aviano, Spring Energy, Hunter Physio, Achieve Podiatry, Fusion
- Discounted race entry and or exclusive Runlab VIP offers those events we are the official training partners for including
 - Sydney Harbour 10km/5km
 - Blackmore's Sydney Running Festival
 - The Coastal Ascent

We will continue to offer new and exciting Partner benefits. These are always being updated and will be fully updated for the start of the term.

[More details here](#)

RUNLAB TERM 4 MEMBER BENEFITS

THESE ARE PARTNER OFFERS FOR TERM 4. SOME CHANGES MAY HAPPEN WITH OFFERS. CODES AND INSTRUCTIONS FOR OFFERS WILL BE SENT TO ALL RUNNERS AT THE START OF TERM

 salomon	10% OFF	
SUUNTO	20% OFF	FUSION 15% OFF VALID UNTIL JUNE 30TH
 OFFICIAL COMPEAT NUTRITION	FREE ACCESS TO THE KNOWLEDGE HUB GOLD/SILVER PROGRAM UPGRADES RECEIVE ANOTHER 5% OFF	 tailwind 10% OFF ONLINE VIA WEBSITE
 AIR RELAX AUSTRALIA	\$100 OFF COMPRESSION RECOVERY SYSTEM 10% OFF MASSAGE GUN	 PURE RUNNING 15% OFF ONLINE VIA WEBSITE
 dusty	10% OFF ONLINE VIA WEBSITE	 le bent 20% OFF ONLINE VIA WEBSITE
 SPRING NATURE UP	10% OFF ONLINE VIA WEBSITE	 aviano varied therapies pelvic alignment FREE PELVIC ALIGNMENT WHEN REOPENED
 HUNTER PHYSIO	\$40 OFF RUNNING ANALYSIS SESSION PLUS 10% OFF MASSAGE	 ACHIEVE PODIATRY BULK BILLED TELEHEALTH APPOINTMENT → 50% OFF INITIAL APPOINTMENT WHEN REOPENED
 STRETCH	\$20 OFF INITIAL CONSULTATION AND 50% OFF EVERY 4TH STRETCH	 FOOD COLLECTIVE \$10 OFF FIRST ORDER OVER \$75

A silhouette of a person in athletic gear running on a path, positioned on the left side of the frame.

RUN  **LAB**

Elite nutrition support like you've never seen before!
This isn't about scales, rules and fad diets. **Compeat** is about how to best
travel the path to lasting wellbeing and performance.

Access to the Compeat Crew

The Compeat Crew is the foundational tool to either start or sustain your nutrition Journey. You will gain access to all the knowledge and resources you need to achieve your nutritional goals.

You also get unlimited access to 300+ fun recipes and 130+ educational videos.



Live Q&As

We know nutrition can get confusing, so for the duration of the term, Advanced Sports Dietitian, Alicia Edge, will run regular live Q&A sessions exclusively for you!



Plus plenty more benefits!

- Access to an exclusive member community
- Discounts on upgrades
- Prizes and giveaways
- Personal goal tracking
- Curated learning paths!



RUN LAB

Upgrade Your Nutrition Support

Participants looking for a higher level of support during the term can opt-in and upgrade to Silver or Gold packages. In doing so they unlock a more personalised and agile nutrition solution through the Compeat Nutrition Dashboard. This includes:

Weekly menu

A menu built for you which considers your requirements, food preferences, intolerances, training, and family life.

Shopping lists

An integrated shopping list is also provided to make implementing your Compeat solution easy and effective.

Your personal dietitian (Gold only)

They are there when you need them to cut through the BS and share the knowledge that, for far too long, has only been available to elite athletes.

Event plans

Embedded event plans with itemised checklists, continuous dietitian access, Pre-race/During race nutrition and more!
Bundle to prepare to succeed!



RUN LAB

Find out more

For more information on how Compeat Nutrition can support your training, follow us online



COMPEAT.NUTRITION



COMPEATNUTRITIONAUS



COMPANY/COMPEATNUTRITION



HELLO@COMPEATNUTRITION.COM

Unleash Your Potential

Activate your free assessment 

www.compeatnutrition.com



RUN LAB



Run/Cycle Beanie
\$25.00

ADD TO CART



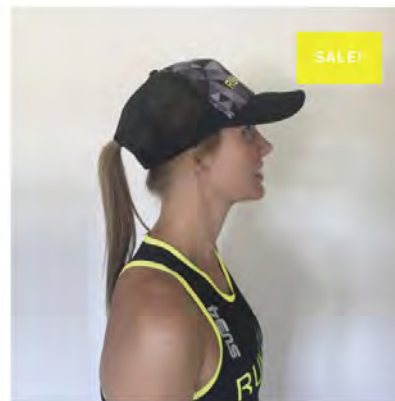
RUNLAB Buff
\$15.00

ADD TO CART



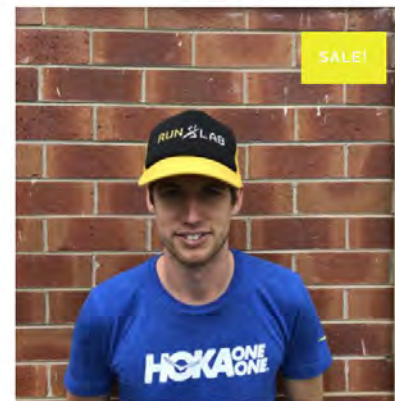
Satin Black - Smoke
~~\$35.00~~ \$20.00

READ MORE



Trucker - "Scattered Triangles"
~~\$25.00~~ \$20.00

ADD TO CART



Trucker (Black and Yellow)
~~\$25.00~~ \$20.00

ADD TO CART



Runlab Team Singlet (Ladies)
~~\$40.00~~ \$30.00

SELECT OPTIONS



Runlab Team Singlet Mens
~~\$40.00~~ \$20.00

SELECT OPTIONS



Runlab Trail Singlet Mens
\$20.00 - \$44.00



Runlab Trail Singlet Womens -
2019

[GO TO RUNLAB.COM.AU](https://runlab.com.au)
[WE HAVE SOME GREAT SPECIALS THERE NOW](https://runlab.com.au)

ONLINE STORE

HOW TO STAY UP TO DATE?

ALL Athletes joining in Term 1 will be invited specifically into the PRIVATE Facebook Group

WEEKLY E-NEWS

When you register, you are added to our weekly e-newsletter. Every Friday or Saturday in the Term you will get an update from the week gone and the upcoming week. So please check that you provide your best email address and ensure this doesn't go to your junk email folder.



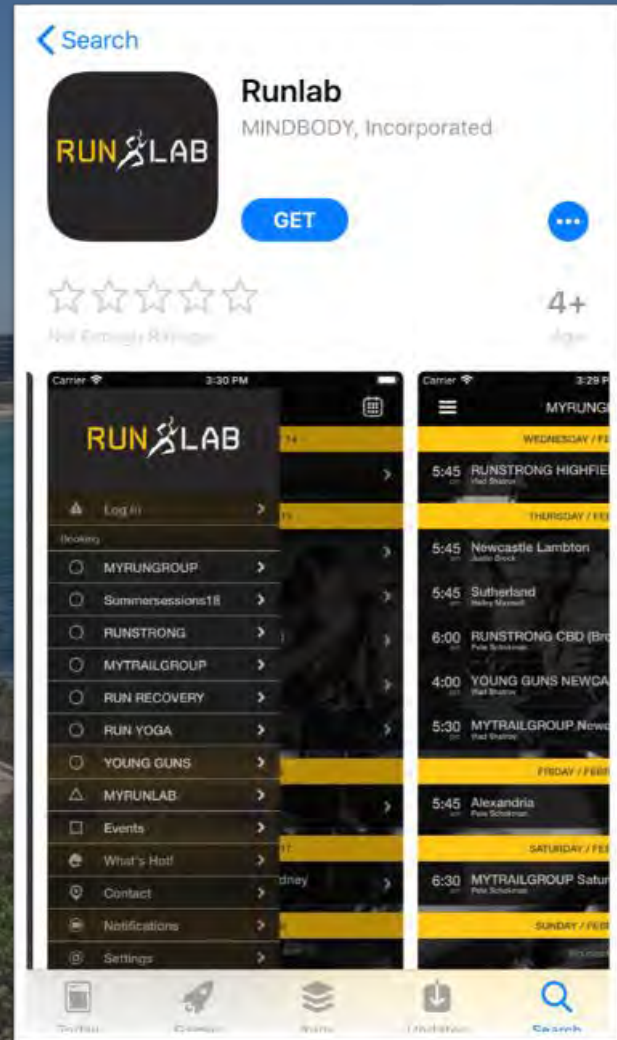
RUNLAB WEBSITE

Our website contains information on everything Runlab. The Homepage has a Timetable on it (That's the standard usual timetable) directly below this is a blue box, ANY changes to the usual location are also listed here.

THE OFFICIAL RUNLAB APP

The official Runlab APP Is available on the APP store. You can also use this for booking your Runlab sessions and paying for your classes too. If you enable notifications we can send you instant notifications, which we do for important updates. It looks like this.

[Click here to Download App](#)



A group of people are running on a black track inside a gym. In the foreground, a man in a black and grey camouflage tank top with 'RUN LAB' printed on it is running towards the camera. Behind him, several other people, mostly women, are also running. They are wearing various athletic gear like tank tops, shorts, and leggings. The gym has blue and black equipment in the background, including what looks like a pull-up bar and some racks. The floor is black with white lane markings.

READY TO ACHIEVE YOUR IMPOSSIBLE?

YOUR INVESTMENT OPTIONS:

Costs are per term - Signing up for a Term gives you instant access to our impressive Member Benefits including your own Dietician support with COMPEAT Nutrition

There is a "Once off" Joining Fee. Adults \$59 and Young Guns \$49. Which will also give you a Runlab Singlet

1* **Weekly Session/Term** = \$229 for Adults and \$149 for Young Guns* (or \$239 for Thursday PM Mytrailgroup Plus)

2* **Weekly sessions of the same group type/Week/Term** = \$229/\$239 + \$69. Young Guns \$149 + \$59

2* **Weekly sessions of different group type (ie RUNSTRONG)** = \$229 + \$159. Not applicable to Young Guns

The **ONLINE** - On Demand option is \$169 for the Term.

Casual sessions = \$30 for Adults and \$20 for Young Guns (variation is \$35 for Mytrailgroup Plus)

* The Thursday PM Mytrailgroup session is extended, includes hydration and park fees - and is slightly more expensive, see next page

A group of runners is shown from the side, running along a sandy beach. The lead runner is a man in a black and grey athletic vest with 'Hunter' written on it, grey shorts, and a black watch. Behind him are several other runners, mostly women, also in athletic wear. The background shows the ocean with waves and a clear blue sky.

YOUR INVESTMENT OPTIONS:

Variations and multiple sessions

1 Weekly Runstrong in the Hunter = \$169. There is an additional \$5 per session payable to the Concept Gym - which is paid to the Coach and given to the Gym on your behalf. Note: This isn't payable if you have a Concept or FP membership. Double Runstrong add \$69

1 Mytrailgroup/Week/Term + an additional Myrungroup is \$229 + \$69

1 Mytrailgroup Plus/week/Term + an additional Myrungroup.Mytrailgroup = \$239 Double Mytrailgroup Plus = \$239+\$69

If you are adding Runstrong to your running group/s add on the \$159 option

For the new RUN RECOVERY - available to any athlete who had enrolled in a Term product = \$79 for the Term.

YOUR INVESTMENT OPTIONS:

CONTRACT PAYMENTS

There are 2 levels of contract payments available, and each level allows you to pay in 3 monthly payments or 12 weekly repayments, effectively spreading the cost. Base contract cannot be used for MYTRAILGROUP Plus. The contract levels are below. The contract expires after 3 months/12 weeks depending on your choice. Not available for Online

BASE \$21/\$85 Week/Month

Base Weekly is if you only do 1 session a week. This can be Myrungroup/Mytrailgroup (not Mytrailgroup Plus) or Runstrong. Base Monthly is if you want to pay the term over 3 Monthly pays. Base Weekly is if you want to split over 12 weekly pays. NOTE: This is slightly more expensive overall then buying the term straight out. **You may wish to choose a contract for one of your sessions and purchase a series pass for additional sessions, again spreading the cost**

SOAR \$41/\$156 Week/Month

Soar is if you want unlimited classes of any type. i.e. a Myrungroup session/s , a Trail group session/s, and Runstrong session/s

3 EASY STEPS

1. Choose On Demand and or Any Added Personalised Training Programs and create your profile

When you have decided on your desired Term sessions and how you want to pay simply access your Runlab Mindbody profile. Setup a profile (if you are new) and book your desired personalised training tool.

[< Click to ENROL >]

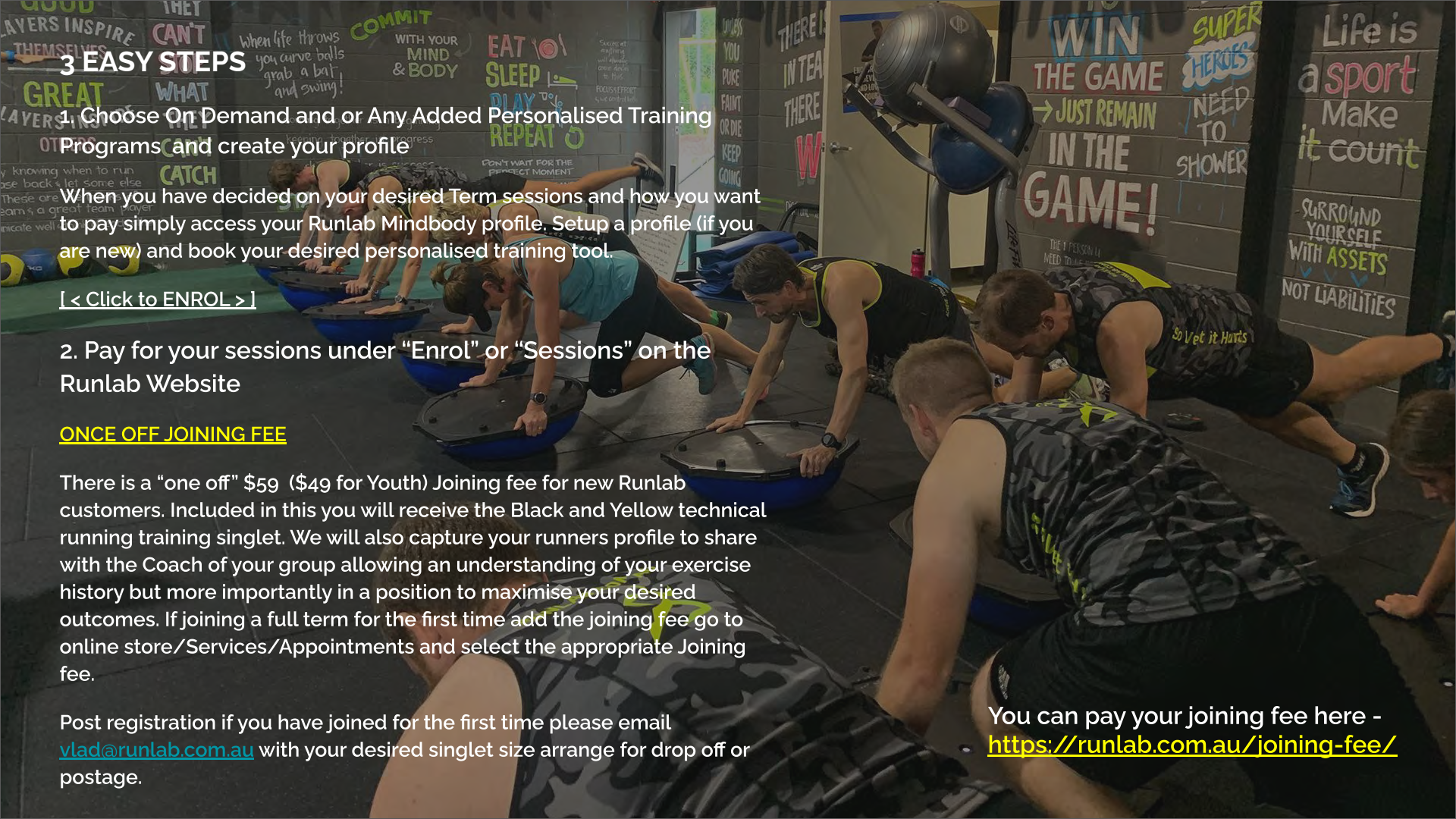
2. Pay for your sessions under "Enrol" or "Sessions" on the Runlab Website

ONCE OFF JOINING FEE

There is a "one off" \$59 (\$49 for Youth) Joining fee for new Runlab customers. Included in this you will receive the Black and Yellow technical running training singlet. We will also capture your runners profile to share with the Coach of your group allowing an understanding of your exercise history but more importantly in a position to maximise your desired outcomes. If joining a full term for the first time add the joining fee go to online store/Services/Appointments and select the appropriate Joining fee.

Post registration if you have joined for the first time please email vlad@runlab.com.au with your desired singlet size arrange for drop off or postage.

You can pay your joining fee here - <https://runlab.com.au/joining-fee/>



NEW RUNNERS PROCESS

Setup your profile on the Runlab registration platform [here](#)

Purchase your services

Book into your program with your credit – select recurring to book all 10 weeks

ADD your once off joining fee – This is found in our online store as Joining fee.
The joining fee includes a training racer singlet. Choose from two options.

The \$59 gives you the Adult racer back singlet or this wider back singlet. [\[Check it out here\]](#)
\$49 gives you the Young Guns Youth Performance singlet [\[Check it out here\]](#)
(There are of course men and women's cuts)

Email info@runlab.com.au telling us your preferred training singlet size so we can get this to you at the start or the Term.

When you join Runlab, There is a one off joining fee to cover your account set up and training singlet.

Young Guns

Adult – Racerback Singlet

Adult – Wide Back Singlet

[View prices and details of joining fees on the Runlab website](#)

RETURNING RUNNERS

Ensure you complete Steps 2 AND 3 above please!

TERMS AND CONDITIONS

For more detailed terms and conditions, [follow the link](#)

Runlab was born out of a desire to enable runners of all abilities the chance to better understand their running, be challenged and over time improve and become a faster runner. For those who are relatively new to running or who are trying to improve their running, the task of understanding what to do and who to ask is overwhelming in itself, so Runlab was created. Runlab will help you “Achieve your impossible”.

“You are looking at the only person who will make the decision to improve your running. YOU.”

The Runlab team looks forward to welcoming you in Term 1, 2021. For more info, contact the Runlab team at info@runlab.com.au benn@runlab.com.au vlad@runlab.com.au Cheryl@runlab.com.au

MYRUN GROUP

RUN STRONG

MYTRAIL GROUP

YOUNG GUNS